

ALISA F/F 205
Comedy

INT. BULLPEN - WALK & TALK

Hailey is marching through the office with a head of steam, Kara by her side.

START →

HAILEY

Where is my communications director?

(calls over)

Alisa!

Across the room, Alisa immediately drops the conversation she's having--

ALISA

Yes, Hailey!

And unnecessarily sprints over to Hailey.

ALISA (CONT'D)

Yes... Hi... What's up?...

(cramping)

Oh god...

HAILEY

Alisa, where are we with the Tommy's Dreams gala? It's important that everyone sees Tommy's Dreams for the success that it is.

ALISA

Oh, and they will. I'm leveraging all our contacts in the media, and the guest list is a veritable who's who. The Brix Brothers will be there. Lucy Manners will be there.

HAILEY

Uch, I hate Lucy.

ALISA

I hate her too. Consider her gone. Uch.

HAILEY

And what about the evening's entertainment?

ALISA

I buried the lead: Pharrell just confirmed.

Alisa

2.

HAILEY

Uch, I love Pharrell. Such a dear,
dear friend.

KARA

Whoa, you're friends with Pharrell?

Alisa subtly motions for Kara to cut it.

HAILEY

Well, I once participated in a
celebrity golf tournament with
Pharrell's producing partner Steve.
So... yes. Yes, I am.

ALISA

I'm so jealous. You have so many
famous friends who love you. I feel
like I have no friends.

(adds)

Except for you of course. My best
friend. But besides you, yeah, no
one... Hashtag FML, right? No, but
I'm just kidding. Hashtag blessed,
hashtag blessed...

END

INT. CONFERENCE ROOM

Alisa has the floor, in crisis management mode.

START →

ALISA

You've come to the master of
messaging. I could make Hitler come
off smelling like Malala.

HAILEY

(to the others,
embarrassed)

That's not what this is.

Alisa cracks her knuckles, limbers up, closes her eyes and
visualizes... until inspiration strikes:

ALISA

Okay! Here's the spin: Tommy's
Dreams successfully proved that
people cannot stop drunk driving.
We can now leverage that
information to create a new
campaign, in which we encourage
people to drunk-drive better.

ALISA

3.

HAILEY

Hmm. I have to say, that idea sounds particularly sinister.

ALISA

Well we would have a cool cartoon mascot of course. You know... "Yo, yo, yo, I'm a bottle of vodka!" That sort of thing.

HAILEY

Hmm, well that's one idea. Maybe let's keep spit-balling.

ALISA

(disappointed)

Okay, yeah. I mean I pretty sure that one would work but, okay, let me think of another genius idea.
Hmm...

//
END